

# Planned Engagement Qtr 2

# Raising Awareness

Raise awareness of the role and work of Healthwatch Rochdale including Youthwatch Rochdale (YWR)

## Comms – Social Media Channels

To raise awareness across channels of key events, festivals and religious celebrations from a range of ethnicities.

- South Asian Heritage Month
- Rochdale Pride
- Olympic/Paralympic Games
- Eid
- International day of indigenous people



## #TogetherRochdale e-bulletin

To share factual and actual information from a range of diverse VCFSE groups

- July edition
- August edition
- September edition

## Youthwatch

Meetings stood down until October

Engagement via HAF throughout Summer

- Springfield Park Bee Keeping
- Hollingworth Lake wellbeing and Nature Walk
- R-Kix

Educational staff Awareness session Sept via Zoom

Ongoing recruitment

## Signposting

To raise awareness of HWR to local groups and encourage them to share their service users feedback with us

- Fibromyalgia Group, Middleton
- Rochdale Pioneers, Spotland
- Rochdale Parent Carers Voice

## Volunteering offer

Stand at Number 1 Riverside with Action Together Volunteering team

Ongoing recruitment

Training offer – New Recruits August 2024

To hold information, advice and signposting stalls across the Rochdale Borough with a focus on Primary Care networks

**ON HOLD July**

- Heywood
- Middleton
- Pennines
- Rochdale North
- The Bridge
- Canalside

**Awaiting CEPW recruitment**

**1-2-1 Offer**

- Take into consideration language barriers and translation service may be needed.

Red Cross, Rochdale

**healthwatch**  
Rochdale

**APPLY NOW**

**NOW HIRING**

**18 hours per week**

**Community Engagement Project Worker**

To raise awareness of HWR and seek the views of those who are seldom heard and reduce the barriers they face

### HWR Engagement

- Rochdale Neighbourhood Network
- Citizens Advice Forum
- Rochdale Refugee and Asylum Seeker Forum
- Women's Network
- Women's VAWG Steering Group
- Voluntary Sector Partnership, Rochdale

### Co-production Networks

Series of new networks set up across the borough funded by Adult Social Care, HWR to attend meeting 3 of each network to raise awareness of HWR and encourage residents lived experiences/ feedback

### Attend Womens Groups

- **Caring and Sharing Womens Wednesday** (Black, African, Minority Ethnic Women. Refugees and People seeking Asylum)
- **Rochdale and District MIND Wardleworth Group** (South Asian Ladies, gentle exercise class)
- **KYP Sewing Class** (Ukrainian women and new to Rochdale women including Talk English)



**Planned Events** – IAS, Feedback, Raising Awareness, Volunteer Opportunities

- **Rochdale in Rainbows Pride, Rochdale Town Hall**
- **What's In Rochdale? Deeplish Community Centre**
- **Picnic in the Park, Broadfield, Rochdale**
- **Picnic in the Park, Hare Hill, Littleborough**
- **Reaching Out Homeless and refugee families in need event, Rochdale Infirmary**
- **Sensory Awareness Day Event, Number 1 Riverside**
- **"Virtual Schools" Conference, Rochdale Town Hall**

## **HWR EVENT**

**Provisional – TBC**

**The Lighthouse,  
Middleton**

**Tuesday 24<sup>th</sup>  
September 2024**

**10am – 2pm**

**VCFSE BAME  
Diverse  
community  
stallholders**