ROCHDALE & OLDHAM Maternity Voices



Working in partnership to improve maternity services

Date/Time	Monday 20 th September 2021, 8pm	
Meeting	Meeting #3	Theme: Infant Feeding
Minute taker	Naomi Kenyon, Healthwatch Rochdale	

Attendees	Apologies Received
Leona, ROMVP Chair Naomi, Healthwatch Rochdale Simon, Director of Midwifery Royal Oldham Mel, Midwife lead Royal Oldham Angela, CCG Commissioner Oldham Janice, CCG Commissioner Heywood Middleton Rochdale Michelle, ROMVP Advocate Amelia, ROMVP Advocate Lizzie, ROMVP Advocate Celeste, Nurturing Foundations Virginia, Home Start Infant Feeding Team Wendy, Oldham Maternity Infant feeding Coordinator Dan, Dad Matters Lisa, National Energy Action Energy Fuel Poverty Charity Jayne, Family Health Link Manager, HMR	Sarita, Clinical Psychologist/Clinical Lead for Parent Infant Mental Health, HMR Early Attachment Service Cathy, GMEC MVP Tamoor, Healthwatch Oldham Jules, Healthwatch Oldham Julia, ROMVP Advocate Josie, ROMVP Advocate Antonia, ROMVP Advocate Charlotte, CCG Commissioner Rochdale









Δ	genda Item	ltems Discussed	Summary of Discussion	Actions	Owner	Deadline
1	Welcome and introduction of attendees	Welcome Introductions of	Welcome from Chair Please see list above			
		attendees via chat <u>Updates from Chair</u>				
		Infographics Work	Working alongside other MVPs across Greater Manchester on infographics and hospitals to ensure data can be captured. The infographic questionnaire was shared via facebook and email for comments. Collate feedback and find 10-15 key things.			
		Q & A with Dr. R. Preece, Covid	Maternity Voices Partnerships across the North West along with Dr Richard Preece held a webinar around the Covid Vaccination for Pregnant women. Question: Angela - Did you get any direct feedback from this? Response: Leona - Ladies who were on the call felt empowered to go and have vaccination leading on from this. There was information supplied where to book in.	Share Link via Youtube: <u>MVP Covid Vaccination</u> webinar	ROMVP ALL	Ongoing
		World Patient Safety Day	13-17 Sept 2021- Shared information throughout the week in partnership. Theme safe maternal and newborn care.	More information: <u>World Patient Safety Day</u> <u>2021</u>	ROMVP via	8-12 Nov 21
E & OL	D.	SEND week of action	8-12 November 2021- we will be sharing social media posts		Social Media	







Baby Bubbles	Partnership with Barnardos Rochdale, Home Start Host Rochdale and Rochdale Connections Trust. PIMH Volunteers trained. Really good opportunity for families who have had babies in lockdown to reconnect and share experiences. Supporting good mental health and relationships for families across the Rochdale Borough. ROMVP will be consulting the families involved. See Social medias for advertisements.	Share information: <u>Home Start</u> : Shelly: 07895402165 or email shelly.hsrb@gmail.com <u>RCT</u> : 01706 345111 or email info@r-c-t.co.uk	Running until the end December
CQC Safety for Black Women	Report being released, Birth Rights and equity & equality. Channel 4 news reported on this and racial inequality and featured MVP Chair Zenab Barry and her DOM. Response from Simon: not heard about this from the CQC but will look into it.	To share any further information Link: <u>https://www.cqc.org.uk/p</u> <u>ublications/themes-</u> <u>care/safety-equity-</u> <u>engagement-maternity-</u> <u>services</u> https://www.channel4.co m/news/mothers-and- babies-at-risk-of-dying- because-of-poor-maternity- care-says-watchdog	
Recruitment Drive	Very Happy that we now have 6 new Volunteer Advocates for the ROMVP Second recruitment drive until end October. Keen to recruit advocates from a diverse background.	<u>Recruitment Link</u>	Drive live until end of October 2021 Next drive in January 2022







2	Information on Rochdale and Oldham Maternity	Who ROMVP are	Naomi, Healthwatch Rochdale gave an update on ROMVP, work do and their need for volunteers.			
	Voices Partnership (MVP)	Application for volunteer membership	Webform to sign up as a volunteer. https://healthwatchrochdale.org.uk/news/2 021-08-19/rochdale-oldham-maternity- voices-volunteer	To circulate recruitment information. Link in chat box (and above)	ALL	Live until end October 2021
		Gathering Feedback Sign up to receive updates	Feedback Gathering on Maternity Services. https://healthwatchrochdale.org.uk/share- your-experience-local-maternity-services	If you wish to be added to contacts list please email info@romvp.org.uk	ALL	Ongoing
3	Review of Minutes/Action from previous meeting	Minutes #2 sent with invite to this meeting.	All up to date: Action Log No further comments from participants on minutes.			
4	South Asian Women's Survey - Live	What is the survey for? Can you help Translate? Orgs/Groups we can engage with.	Engagement plan alongside a survey link. Asking for feedback from South Asian Women about maternity services and care they have experienced. Looking for South Asian community	For Survey to be shared. https://www.surveymonke y.co.uk/r/JYBFNBD	NK / ALL ROMVP	Survey live
			groups/organisations across Rochdale and Oldham, who could aid us in ensuring that we can reach women and their families to hear their views, opinions, and feedback around care they received and how we could improve these services.	Engagement opportunities within the community.	ROMVP	Engagement October/Nove mber









	This may be via a focus group, visiting an existing community group or by sharing the link or hard copy surveys with your contacts. <u>Comments:</u> Janice: Translator option on Survey Monkey Wendy: Can share through Clinic Michelle: Common languages are Urdu, Mirpuri, and Pashto Simon: Contact Jo for translation help, as with only being in English reinforces harder to reach.	To Contact reg Translation UPDATE: Jo has had no response from translation services. Sent survey link to Simon he said he will get it translated ASAP	LB	ASAP - Survey ends end of November
5 Local Mat Services L		For ROMVP to continue to share updates via social medias for the Royal Oldham Hospital, midwives and maternity care teams.	ROMVP	Ongoing









	 with them through pandemic, they have all chose to continue there. NHS England- 6 international midwives from overseas will be joining Oldham Flexibility- Offered a flexible working pattern to staff for staff well-being/retention and to ensure that enough staff available. (Shifts: 9-3/6-12/8-2) Maternity Support Workers- additional ward clerks at night, based to support the admin, fabulous help for the midwife teams. Comments: Michelle: What about the continuity of care, are the community teams back out in the community? Response: Reviewed, some midwives asked to move service/team, Continuity model, Team mapping , two teams disbanding, looking at new recruitments mean can reintroduce care in labour but with reduced teams. Ensuring best care. Variety of new job roles - Professional Midwife Advocates, Staff engagements, Rotational Midwives, Premature Birth Lead. Review of visiting- increased hours 10am - 10pm, single person induction, two people labour, Still wear masks at appointments etc. 			
--	--	--	--	--







			 Covid Vaccinations for Pregnant Women- the uptake on this is still slow, lots more trusted info now, pop up clinics across GMr. Urging people to speak to midwives around this. Reduction in Inductions- Quality Improvement, reduce inductions -rate gone down, identify using criteria from NICE guidelines, ensure safety and being mindful correct information/advice received. The reduction in inductions has had positive effect on services. Making it safer. Homebirths- Oldham maintained this service throughout pandemic. Homebirths went up over 6 months. Proud that continued throughout pandemic. Would only ever suspend if North west ambulance were not available. North West Ambulance Service - Still providing an excellent service. Categorised ambulance calls for labour/ problems. Royal Oldham will provide a hospital taxi if no ambulance and priority. 	Share the Youtube video via Oldham Council/Simon <u>Oldham Cares info</u>	ROMVP - Via social media	Cont as and when updates sent/received
6 , e & OLO	Update- PIMH Parent, Infant, Mental Health Service	Apologies sent - Update received from Sarita Dewan	Early Attachment Service in Heywood, Middleton and Rochdale. Promote importance of parent and infant mental health and the first relationship an infant has with their parent or carer. Work with you and your baby during pregnancy up until the child's second birthday.	To Share Full update as appendix 1 (bottom of minutes)	attached	





7	THEME:	Open Discussion,	Welcome professionals to the meeting and			
	Breastfeeding	feedback,	updates:			
	Questions and	questions to	Virginia - Home Start Host Infant Feeding			
	Answers:	professionals	Team supporting parents with feeding			
	Meeting	present.	especially in Oldham. Home Start are a			
	Participants		separate organisation to the feeding team			
	•		on the hospital ward, commissioned within			
			Oldham. They do work weekends and Bank			
			holidays. Do a lot via social media, Zoom			
			Workshop. Works across Oldham and			
			Tameside and more parents from Oldham			
			are now accessing their service upon			
			discharge. Work with Health Visiting teams			
			also.			
			<u>Wendy</u> - infant feeding coordinator,	Question: Is more		
			Maternity, Royal Oldham Hospital. Work	awareness needed to opt in		
			closely to support whilst on the wards. Mums	to additional support from		
			must consent to sharing of data/info upon	Home Start upon discharge		
			discharge. Just recruited new staff	from the Hospital?		
			specifically for infant feeding support. Service Monday to Friday.			
			Service Monday to Friday.			
			Comments:			
			Michelle - 4 year old. Royton/Shaw.	Question: If support for		
			Continuity of Care team (Homebirth) Post	breast feeding is lacking		
			natal anxiety, stopped breast feeding at 12	after midwife discharge		
			weeks. Struggled after discharge. Did not	where can we go?		
			know services, was actively seeking support.			
			Expecting again.			
			Response Simon: Staff can certainly do	To raise the questions with		
			better to raise more awareness. Have those	Rochdale CCG and enquire	ROMVP	End
			post-natal conversations.	around local		November
				support/groups/organisatio		2021
				ns.		







	 Mel: Disparity - Home Start Support is commissioned in Oldham but is not commissioned in Rochdale. Service users feedback - Upon discharge no follow up and care to support breast feeding in Rochdale. Felt uncomfortable asking for further support. Staff seemed too busy on wards to ask for help. Abdur (via email) :we have experience now with breastfeeding (my wife not me!) with our second child, would it be worth doing a campaign mentioning the benefits of breast milk and also highlighting why it is recommended to breastfeed exclusively for the first six months (may be also comparing against what food companies "recommend" such as starting weaning from 4 months as opposed to 6 months), also highlighting the signs of when a baby is ready to wean? Amelia - Has 5 month Old, good initial 	Collation of services in Rochdale and Oldham To Share local/relevant information	ROMVP	
VE & OLOV	Support, Lives in Rochdale and non now. Feel like winging it. Lizzie - 17 month old. Had 2 weeks into pandemic. Own background/job ensures she knew info/advice around breastfeeding. Lives in Whitworth - border for services.			







@ro_mvp

9	Agreed Actions:	Review of Actions	Celeste - Nurturing Foundations offer last Wednesday month - ACEs, Nutrition and Breastfeeding Leona, ROMVP Chair shared experience of breastfeeding and feedback campaign ROMVP did as part of National Breast Feeding week. Feedback included "chest feeding", Lack of support, lack of awareness. Want to look more closely at this and raise more awareness and a Q & A easy to read booklet. Focus Groups to coproduce something. Comments: Michelle - Great idea. Never knew could mix feed. World of pumping was minefield, how do you increase supply? How to stop? What to do with breast feeding and weaning, teething etc? Angela - Oldham have a programme of GP education, will cover infant feeding. Aware that not all GP's give a consistent message to parents around BF, hope to improve this. Naomi - My GP was not at all supportive with me continuing my breast-feeding journey, she actually told me when I had gone for something else that at 2 years old she was far too old and even told this to my little girl - who cried all the way home! Brief outline of Actions	Please share BF stories or for more info on services contact: info@nurturingfoundations. org.uk Chair to contact Commissioners to see how can take forward. UPDATE: Breastfeeding Peer Support Group to be set up involvement from Erica Nixon and Donna Arden- Mckenzie Homestart Question: How do groups and organisations show that they are breast feeding friendly services? Is there an app they can add themselves too? To Share good practice across GP's.	ALL LB Oldham Care Alliance	October 2021
7	review with group,	from Meeting #3		See action		









10	AOB	Jayne Anderson, Family link manager	HMR Integrated children's services. Have received funding "Well Family Navigator Programme". Enhance Family health links: respiratory information. Looking to bridge gaps - translation, provide videos, easy infographics. Booklet of services/guide. Feedback welcome	Feedback/More info: Jayne.Anderson@family- action.org.uk	
		Lisa Pollitt, National Energy Action, fuel poverty charity	Offering extra support for expectant and young families, and those who work with them as part of their roles through the Warm Welcome Project. Offering to deliver community advice sessions to build family's resilience against fuel poverty as well as administering a crisis fund for families in need.	For more information or an informal chat, please contact: lisa.pollitt@nea.org.uk	
			Professionals can access free accredited training for frontline staff to better understand the links between health and warmth and empower professionals to provide more effective support. Funding for this project is provided via the Energy Savings Trust. NEA works with all individuals at risk of fuel poverty - for more information, please use the contact details above or visit our website		
		NHS 111 Survey	https://www.surveymonkey.co.uk/r/YSH5G PC	Please take part in and share	ALL
LE & OLDA		Dan, Dad Matters	Could ROH Support Dads at antenatal classes once resume. Great to resume "Dads Chats" currently online.	Mel to contact Dan danial.blackman@homestar thost.org.uk	Mel, ROH







Added to reflect comments requested by Dan 21.10.21	At the end of the meeting under AOB, Simon (HOM) said he would contact me later that week following a meeting to discuss the resumption of outreach at Royal Oldham Hospital			
MEETING LINK	Evaluation Survey - please complete to capture demographics of attendees <u>https://www.surveymonkey.co.uk/r/8WH5</u> <u>355</u>	To complete meeting demographics survey	ALL	30.10.21

Proposed date of next Rochdale and Oldham Maternity Voices Partnership meeting: Monday 17th January 2022, 7:45pm - 9:15pm via Zoom

If you would like to receive updates and information around Rochdale and Oldham MVP or would like more information on becoming a Volunteer Advocate for the ROMVP, please let us know.

Leona Barlow, Rochdale and Oldham MVP Chair - Minutes accepted -18/10/2021



- Twitter Page @ro_mvp
- Instagram Account ro_mvp
- Facebook Page https://www.facebook.com/OldhamMVP
- Rochdale and Oldham MVP Web page
 - https://healthwatchrochdale.org.uk/maternity-voices-partnership
- Email address info@romvp.org.uk

book.com/OldhamMVP





APPENDIX1-Update:Parent Infant Mental Health (PIMH)

Please see below Agenda Item 6- update from Heywood Middleton and Rochdale Early Attachment Service.

They promote the importance of parent and infant mental health and the first relationship an infant has with their parent or carer.

They work with you and your baby during pregnancy, and with you and your babies and young children up until their second birthday.

- We are still a new service and are really keen for parents and carers to help shape their service. There is lots that we still need to develop and if anyone is interested in helping us, then please get in touch Facebook @hmreas
- We are working hard on building on the knowledge, skills and confidence of our local workforce so they can continue to support parents/carers and their infants to a high standard. We are currently offering Baby Bonding Practitioner Training, Solihull Approach Training and Institute of Health Visitor Perinatal and infant mental health Training. We hope to be able to develop Baby Bonding groups in HMR.
- We are working on a group offer for parents/carers and their infant, to give them an opportunity to learn about their infant's emotional development and capabilities. We hope to be able to pilot this in October.
- We are also working on a group offer for parents and carers who struggle with strong emotions, difficult feelings in relationships, self-criticism.
- We want to make use of our social media presence to have a more personalised connection with group members. We are wondering about members of our team filming videos and would like to know what would be helpful; information about the service (what to expect etc); information about infant development, mental health etc. All ideas welcome. It would be great if any parents would particulate in the videos too.
- We have really enjoyed working with RCT, Barnardo's, ROMVP, HSBR to bring Baby Bubbles (peer support group) to local parents who have been pregnant or had a baby during lockdown.

CONTACT: Sarita Dewan .









@ro mvp

Clinical Psychologist/Clinical Lead for Parent Infant Mental Health, HMR Early Attachment Service

Tel: 0161 716 2873 Mobile: 07912 454 854 Email: sarita.dewan@nhs.net

Website: www.penninecare.nhs.uk/services/hmr-early-attachment-service

Twitter: @SaritaDewan1001 Facebook: <u>https://www.facebook.com/groups/hmreas/</u>







