

## **Social Media Volunteer**

### Overview

Healthwatch Rochdale, are an independent champion for residents of the Rochdale Borough. We listen and gather feedback about Health and Social Care services across the borough and this information is then fed back to those responsible for providing those services to improve them further.

We use our social media as one of many tools to communicate what we do, share information about our organisation, gather feedback about health and social care in the Rochdale borough and signpost residents to our services.

As a social media volunteer, you will be supporting Healthwatch Rochdale online via social media by sharing content, signposting feedback to our website and responding to people's comments or queries on posts about health and social care in Rochdale by encouraging residents to share their thoughts and feedback directly with Healthwatch Rochdale.

### Why should you be a Social Media Volunteer?

With an ever-changing environment and many organisations and services working digitally this opportunity will enable you to make social media users aware of Healthwatch Rochdale and the work we do as an organisation.

It is an opportunity to volunteer your time, share your digital skills, to be part of a team working digitally alongside Healthwatch Rochdale staff, and is a great way to upskill your CV whilst giving back to the community.

You'll make a difference by helping to keep the public up to date with the latest Healthwatch Rochdale news, local health care information, enabling people to share their views and gather feedback for Healthwatch Rochdale.

### What will the role involve?

- Sharing awareness of Healthwatch Rochdale social media channels : Twitter, Facebook and Instagram
- Sharing Healthwatch Rochdale posts on social media
- Signposting social media users to our "Share your views" section on our website
- Sharing awareness of Healthwatch Rochdale, Volunteering opportunities and Positive News on social media
- Making social media users aware of Healthwatch Rochdale as a local organisation
- Encouraging participation in digital consultations and surveys

## Personal specification/requirements

- Experience of using different social media including Twitter, Facebook and Instagram
- Be comfortable volunteering remotely from home
- Access to the internet/email
- Able to use your own initiative but comfortable in asking for help when needed
- Good communication skills

## Benefits

- Develop digital creativity
- Be part of a team
- Flexible volunteering opportunity - chose your own hours
- Opportunity of further development for digital platforms
- Ideal for students studying creative I-media, health and social care and ICT related courses
- Boost your CV
- Help to improve local health and social care services
- Engagement with others
- Gain new skills - further volunteering opportunities and training available
- Give back to the community

**Please apply via the application form and return by Friday  
26<sup>th</sup> February 2021 to:**

**[volunteer@healthwatchrochdale.org.uk](mailto:volunteer@healthwatchrochdale.org.uk)**

If you have any questions or require further information, please contact the office on  
01706 249 575